BASIS SOFTEXPO 2020 was held in Bashundhara convention hall from February 6h to February 9th. I went there to gather experience and information about the new inventions and technologies of our country. People from all over the country came with their invented IT products and services to this showcasing program. There were 4 halls that were filled with a lot of exhibitors to show their products. I went to the hall 4 which was called NOBORATTRI which had DARAZ, ADN, SHURJOMUKHI, SHEBA, MISTRI MAMA and many more in digital commerce zone. There were also many business companies like HAL technologies, ERA-InfoTech, Kaicom Solutions etc in Business software zone. But above them all I liked the idea of MISTRI MAMA and Xtra which have the best solutions to some specific problems. MISTRI MAMA produces highly trained and professional technicians who are always a call away to provide Electrical, Plumbing, Generator, AC, CCTV, etc. servicing works at people’s doorstep. Moreover, I became very fond of the idea of Xtra which produce gift cards for the people who can’t decide what to gift on special occasions to their loved ones. They have 3 types of services- personal gifting, corporate gifting and loyalty program. Xtra brings this unique opportunity to give gifts or rewards card to anyone sitting anywhere, at any time for their loved ones.

Overall, I had an amazing experience to witness the creativity of some great minds and meet very talented people who have high potentials to build our country as a high technological country.